



AUSTRALIAN SUPERFINE WOOL GROWERS' ASSOCIATION INC

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ASWGA PRESS RELEASE

ASWGA Elects New President

The Australian Superfine Wool, Growers' Association is pleased to announce the election of well known Victorian superfine wool grower Kevin Dunn as its new President.

Kevin Dunn and his family operate the Avondale Hills superfine wool growing property at Horsham in Victoria and have been noted superfine producers for several generations. Kevin is also a specialist superfine wool classer having classed in both Victoria and Tasmania.

Frank O'Connor the retiring President welcomed Kevin to the challenging role of representing Australia's leading specialist superfine growers and prestigious global superfine wool processors, designers and retailers. During his allotted three year term Mr. O'Connor stated that Australian superfine wool had become the world's fastest growing luxury fibre. While production of superfine wool under 18.5 microns has reached an all time high demand is now more closely matching supply providing greater optimism for the future.

In accepting the Presidency Kevin Dunn stated that it was a great privilege to be elected as the President of the Australian Superfine Wool Growers' Association.

"I look forward to building on the work and achievements of the previous eleven Presidents who have led the Association, all of whom have contributed enormously to the industry over almost Forty years.

Difficult seasons and rising costs, together with long period of depressed prices for superfine wool have meant that superfine wool growers face a very challenging time. Younger growers need every encouragement and I urge all superfine growers to become involved in supporting the work of ASWGA as the peak industry body promoting the welfare and interests of the superfine wool industry in order to secure a brighter and more profitable future".

Further Information contact:

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