

**The Australian Superfine Wool Growers' Association**  
**Celebrating Forty Years of Global Collaboration**  
**Iconic Poster**



Photo: "Twilight at Woodvale, Yass" by Joanne Barby

CELEBRATING FORTY YEARS *of* GLOBAL COLLABORATION  
1971 ~ 2011

Australian Superfine Wool Growers' Association

**This celebration iconic poster, 'Twilight at Woodvale, Yass' by Joanne Barby, is available to all ASWGA Members in A3 size on application to the office for a \$5 handling fee.**

The specially numbered 40cm x 60cm fine art print edition can be purchased from the office.

*Members at \$50 + \$18 postage & handling (GST incl.) and non-members at \$75 + \$18 postage & handling (GST incl.).*

### **ASWGA Annual Photographic Competition**

The ASWGA Council is pleased to announce an Annual Photographic Competition for Members to be known as the **Australian Superfine Wool Growers' Association "Iconic Poster Competition"**.

Following the successful 40 Years of ASWGA Poster the Council agreed to the introduction of an Annual Competition that allowed ASWGA Members to showcase the excellence and integrity of superfine wool production. The winning photo will be developed into a promotional poster each year and will feature in ASWGA promotions for that year. The Rules and conditions are set out below.






## **Australian Superfine Wool Growers' Annual Photographic Competition**

A photographic competition for ASWGA Members to be conducted annually titled:  
**The Australian Superfine Wool Growers' Association "Iconic Poster Competition"**







### **VISION**

The competition aims to promote the excellence and dedication of ASWGA Members in the production and processing of their superfine wool achieving the highest quality standards enhancing this through the ASWGA Rams head™.

### **THE COMPETITION**






-  The competition will be held annually.
-  The style and content to be open to the photographers' choice and should relate to the above vision.
-  The photograph should endorse and promote the positive attributes of Superfine Merino Wool production on farm, through shearing and preparation and subsequent processing.
-  Consideration should be given to reinforcing "best practice" principles that underpin the ASWGA Rams head™ that will be incorporated into the final Iconic Poster.
-  The competition is open to financial ASWGA Members, their immediate family and employees.

### **CONDITIONS OF ENTRY**







-  To be submitted for judging in Digital or printed format of suitable resolution to allow enlargement into the 40cm X 60cm print edition. The preferred minimum to be 5 megabytes.
-  To be presented in either landscape or portrait print orientation.
-  ASWGA will have the right to use any of the photographs entered in the competition for promotional purposes free of any charges. ASWGA will have copyright over the winning photograph and/or any poster derived from the photograph.
-  ASWGA members may use the promotional material provided the original photographer is given proper recognition.
-  **Closing date – Entries to be received at the office by COB 2<sup>nd</sup> March 2012.**
-  **Entries may be received at the office from September 1<sup>st</sup> 2011 and it would be appreciated if they can be sent as early as possible.**

### **JUDGING**

**A Judging Panel will be appointed by the ASWGA Executive to consist of:**

-  A Photographic Artist (preferably with known skill at judging photographic competitions).
-  An ASWGA member who has an understanding of the aims and operations of ASWGA.
-  Two Industry persons – that may be drawn from consultations with FAWO and AWI.
-  Photographs will be numbered and anonymous when presented for judging. The office will be responsible for receipt of the entries.
-  The judge's decision is final.

### **THE POSTER**

-  The winning photograph will be reproduced onto a 40cm x 60cm special edition quality print.
-  Each print will be signed and numbered by the photographer.
-  The photograph will be titled by the entrant and include the District and credit the photographer.
-  The title of the winning entry to be approved by the ASWGA Executive.
-  The poster will include the ASWGA™, the year, and include the Australian Superfine Wool Growers' Association.
-  The No. 1 print special edition will be awarded to the winner and \$100 contributed by ASWGA toward the cost of framing.

## ASWGA Iconic Poster Competition 2012



### **ENTRY FORM** – *also available on the website [www.aswga.com](http://www.aswga.com)*

The entry form must accompany each entry submitted to the office prior to judging.  
Please make sure that you read the Conditions of Entry.  
The competition is open to all ASWGA Members.

<b>Name:</b>	
<b>Address:</b>	
<b>ASWGA Region (Include ASWGA number):</b>	
<b>Title of Photo and any details of provenance:</b>	

**Entries must be sent either by Disc, USB Stick or Email**

**Address: ASWGA  
Unit 9, 42-46 Vella Drive  
Sunshine West Vic 3020**

**Email: [aswga@woolindustries.org](mailto:aswga@woolindustries.org)**

(Note that it is advisable to use the method that will best provide high quality definition)

### **Acknowledgement of Conditions**

I agree to abide by the Conditions of Entry and Rules of the Competition

**Signed:** \_\_\_\_\_

Upon receipt of Entry the office will provide an acknowledgement.

There is no limit to the number of entries that a Member may submit  
**Entries may be sent from 1<sup>st</sup> September 2011 until closing date 2<sup>nd</sup> March 2012.**